## LOUD: Linked Open Usable Data & linked.art

David Newbury, J. Paul Getty Trust 2018 CIDOC Conference, October 3, 2018

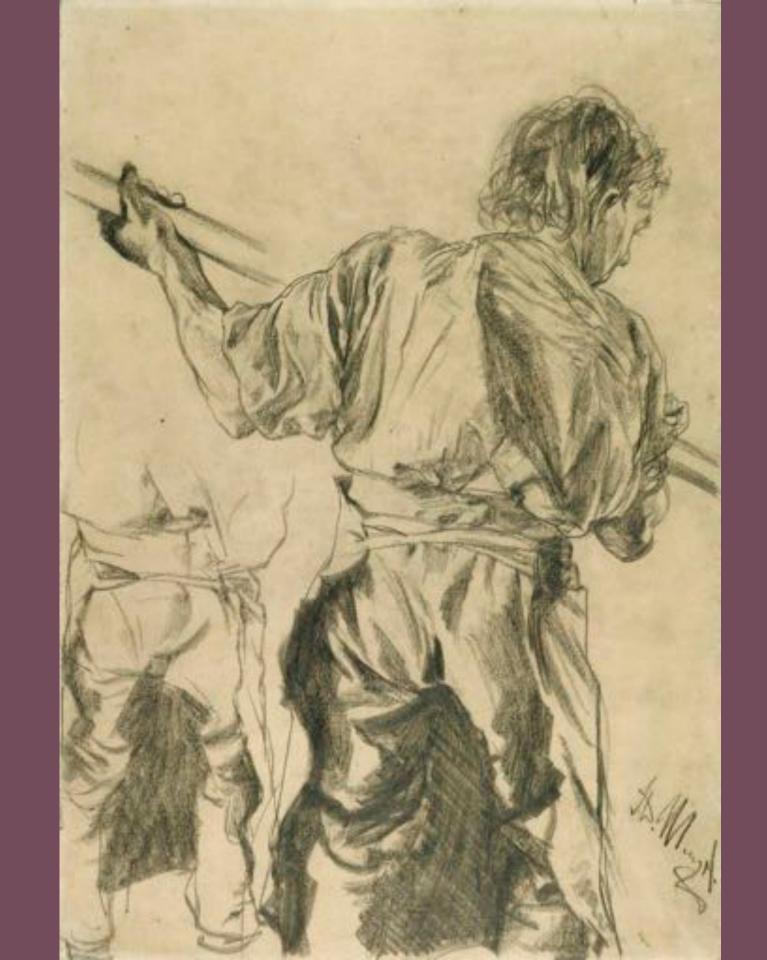


## Why digital metadata?

Who are our users?

What do they want?

Adolf von Menzel (German, 1815 - 1905) Figure Studies, 1872, Carpenter's pencil The J. Paul Getty Museum, Los Angeles



### Three user types:

- Cataloguers describing collections
- Researchers using digital methods
- Developers enabling access

Workshop of Rembrandt Harmensz. van Rijn Young Scholar and his Tutor, 1629–1630, Oil on canvas The J. Paul Getty Museum, Los Angeles

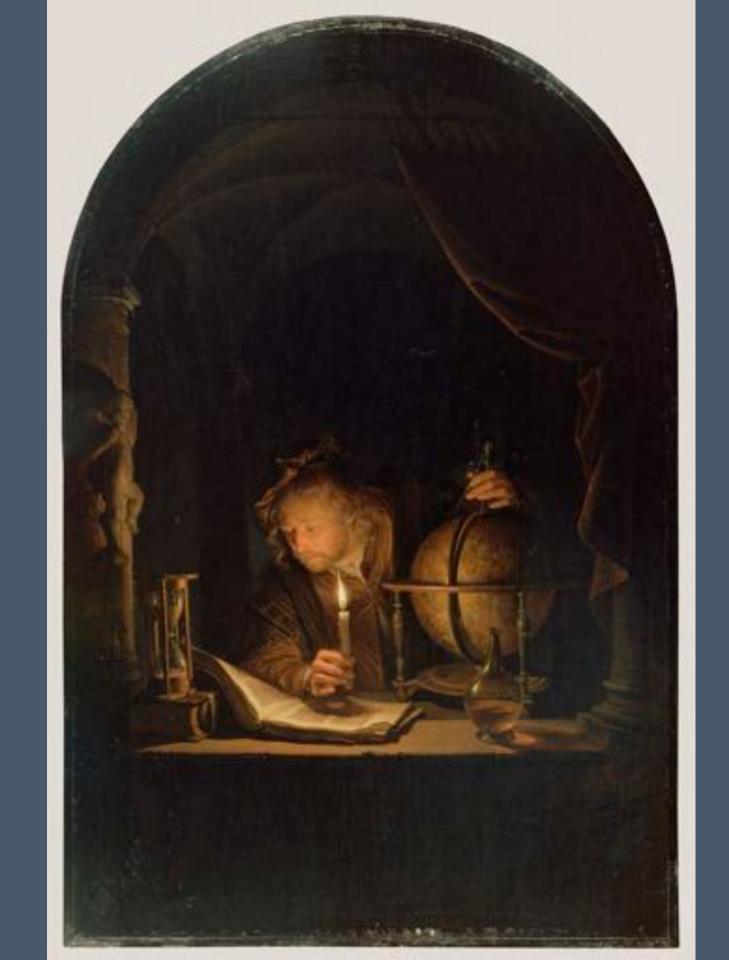


- Catalogers interpret and structure the real world.
- Researchers ask novel questions using the dataset.
- Developers consume data and enable users.

### These use cases are in conflict.

# How do we provide semantic data to lazy developers?

Gerrit Dou (Dutch, 1613 - 1675) Astronomer by Candlelight, late 1650s, Oil on panel The J. Paul Getty Museum, Los Angeles





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version="1.0"}
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xmlns:j.8="http://erlangen-cms.org/current/"
xmlns: j.le"http://collection.britishmuseum.org/id/ontology/">
                 ect rdf:about="http://collection.britishort.yale_edw/id/abject/499">
                  >Subject Concept :: Bible⊲/
                          ndf:resource="http://scole.ydc2.yale.edu/lilf/ea66759c-d381-4bee-8a6b-8333c8506086"/>
               rdf:resource="http://collection.britishort.yele.edu/id/thesouri/subject/bible"/>
                  sSubject Concept :: bishop (prelate)-o/
                 The CIDOC-CRIVI
                 is write-only.
               ndf:resource="http://woodb.getty.edu/act/300189568
                 >Subject Concept :: religious and mythological subject</
               rdf:resource="http://vocab.getty.edu/aat/388236741"/>
                          rdf:resource="http://scale.ydc2.yale.edu/lilf/2ddbdeb2-bae2-4230-9855-c4449b09967d"/>
                  >Subject Concept :: mude-u/
                rdf:resource="http://collection.britishort.yele.edu/id/getty/tgn/7008171"/>
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                    >Yole Center for British Art, Paul Hellon Funds/
                          rdf:resource="http://deliver.odoi.yale.edu/content/id/ea66759c-d381-4bee-8a6b-8333c8586886/format/3"/>
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### You need to try to use the data.

- Consistent modeling patterns are needed
- Semantic correctness is not sufficient
- Structure is as important as semantics

#### **Lessons Learned**

- Our tasks are Search, Browse, & Display
- There is no primary entity
- Reconciliation is essential

### http://linked.art

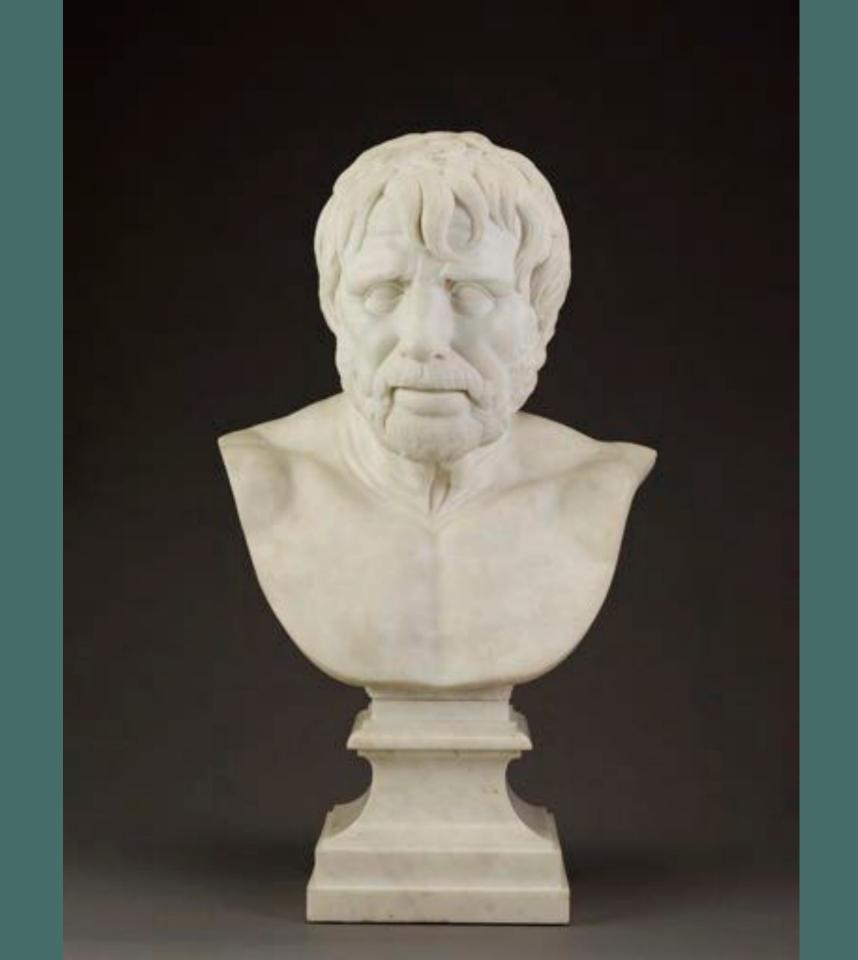
Linked.art is a RDF profile of the CIDOC-CRM that uses JSON-LD and the Getty Vocabularies to describe object-based cultural heritage in an event-based framework for consumption by software applications.

It uses a subset of classes from the CIDOC-CRM along with other commonly-used RDF ontologies to provide interoperable patterns and models that can be interpreted either as JSON or as RDF.

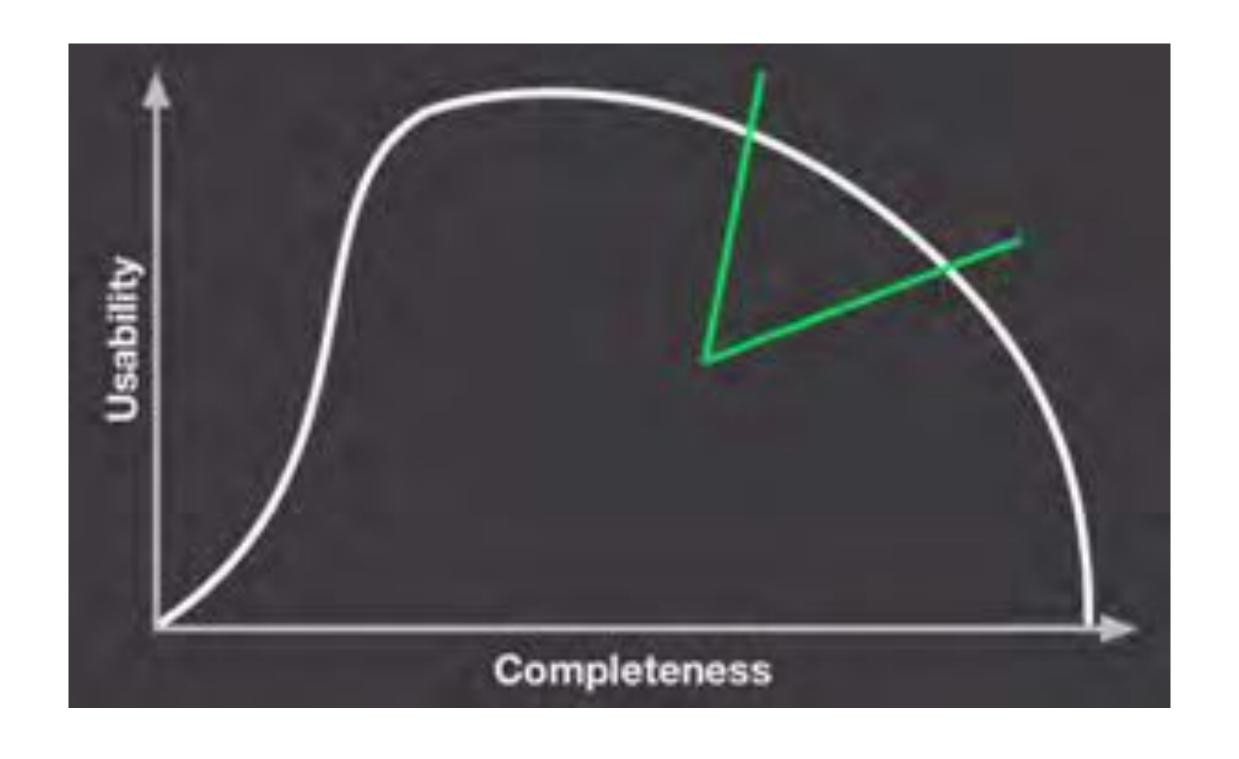
### LOUD: Linked Open Usable Data

Semanatically modeled cultural heritage data for web developers.

Joseph Wilton (English, 1722 - 1803) Bust of Pseudo-Seneca (after the antique) 1755 - 1765, Marble The J. Paul Getty Museum, Los Angeles



### Balancing complexity and usability



## RDF Graphs as JSON-LD documents.

Complexity is hidden, not eliminated.

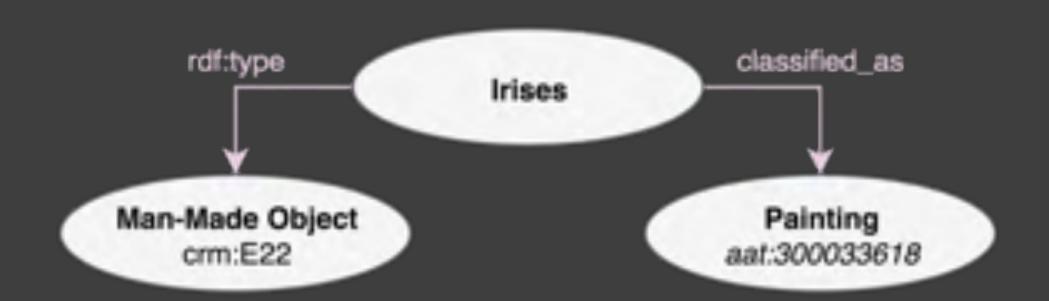
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  "type": "ManMadeObject",
  "label": "Simple Example Painting",
  "classified_as": [
      {"id": "aat:300033618","type": "Type","label": "Painting"},
      {"id": "aat:300133025","type": "Type","label": "Artwork"}
  ]
}
```

#### VS.

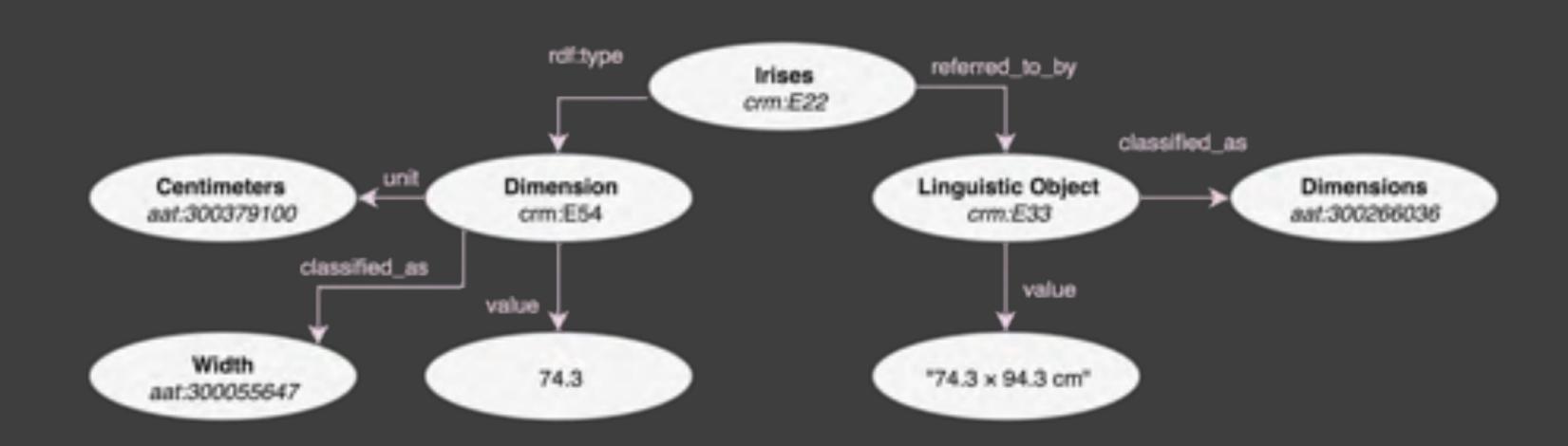
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   <a href="http://www.cidoc-crm.org/cidoc-crm/E55_Type">http://www.cidoc-crm.org/cidoc-crm/E55_Type</a>.
<a href="http://vocab.getty.edu/aat/300033618">http://vocab.getty.edu/aat/300033618</a>>
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<a href="http://vocab.getty.edu/aat/300133025">
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<a href="http://vocab.getty.edu/aat/300133025">
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<a href="https://linked.art/example/object/45">https://linked.art/example/object/45</a>
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<a href="https://linked.art/example/object/45">https://linked.art/example/object/45</a>
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   <a href="http://www.cidoc-crm.org/cidoc-crm/E22_Man-Made_Object">http://www.cidoc-crm.org/cidoc-crm/E22_Man-Made_Object</a> .
<a href="https://linked.art/example/object/45">https://linked.art/example/object/45</a>
   <a href="http://www.w3.org/2000/01/rdf-schema#label">http://www.w3.org/2000/01/rdf-schema#label</a> "Simple Example Painting" .
```

### Four Patterns

# Class Specificity and Classifications



# Strings, Things, and Linguistic Objects



# Partitioning and Membership



## Conceptual Groupings



### Three Problems

## The Problem of Complexity

Making complex models simple.

Friedrich Winter (Polish (Silesian) Covered Goblet, about 1691 - 1694 Colorless glass with wheel-engraved decoration The J. Paul Getty Museum, Los Angeles



## The Problem of Context

Querying data with a point of view.

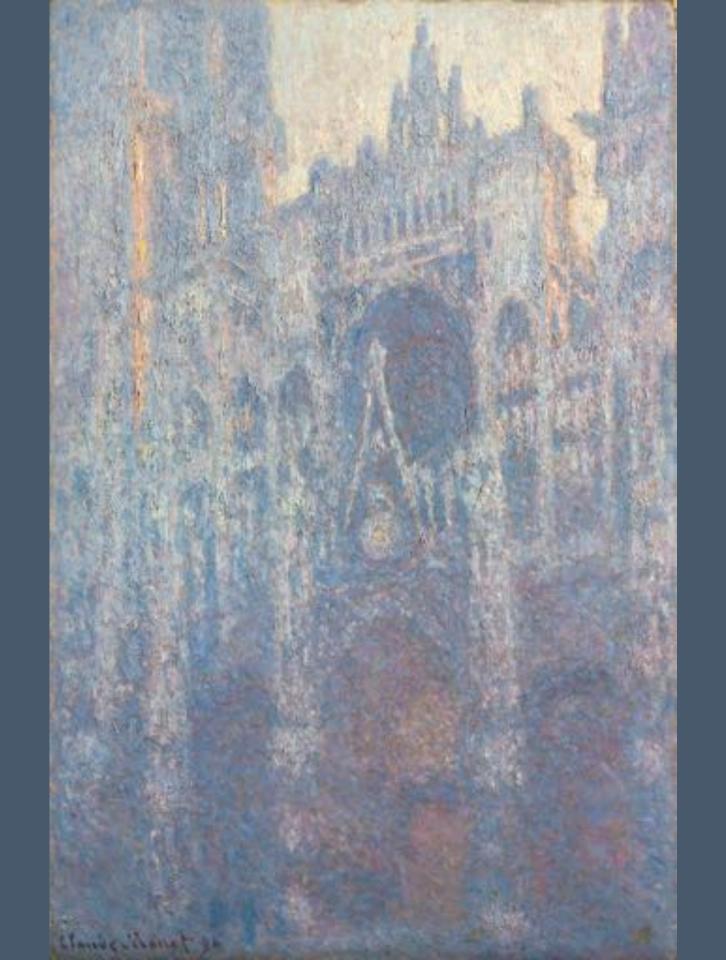
Albrecht Dürer (German, 1471 - 1528) Stag Beetle, 1505, Watercolor and gouache; upper left corner of paper added, with tip of left antenna painted in by a later hand The J. Paul Getty Museum, Los Angeles



## The Problem of Change

changing records about changing things.

Claude Monet (French, 1840 - 1926) The Portal of Rouen Cathedral in Morning Light, 1894 Oil on canvas The J. Paul Getty Museum, Los Angeles



## Next steps



#### LINKED ART COLLABORATION

Getty

Rijksmuseum

Louvre

Metropolitan Museum of Art

Smithsonian

MoMA

National Gallery of Art

Philadelphia Art Museum

Indianapolis Art Museum

Harvard University

Princeton University

Yale Centre for British Art

Oxford University

Academica Sinica

ETH Zurich

FORTH

Zeri Foundation (U. Bologna)

Canadian Heritage Info.

Network

American Numismatics Society

## http://linked.art

#### Thanks to:

- Rob Sanderson
- The linked.art community

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