





# Setting up a CIDOC CRM Adoption and Use Strategy

CIDOC CRM: Success Stories, Challenges and New Perspective

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#### Researcher. Interpreter



Refer interpret present

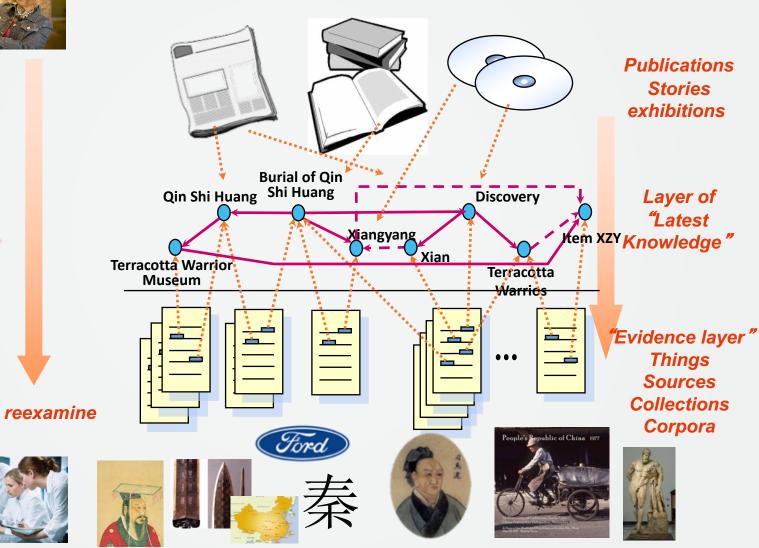
Search, correlate, integrate

discover collect aggregate update





## Goal: A Semantic Knowledge Ecosystem

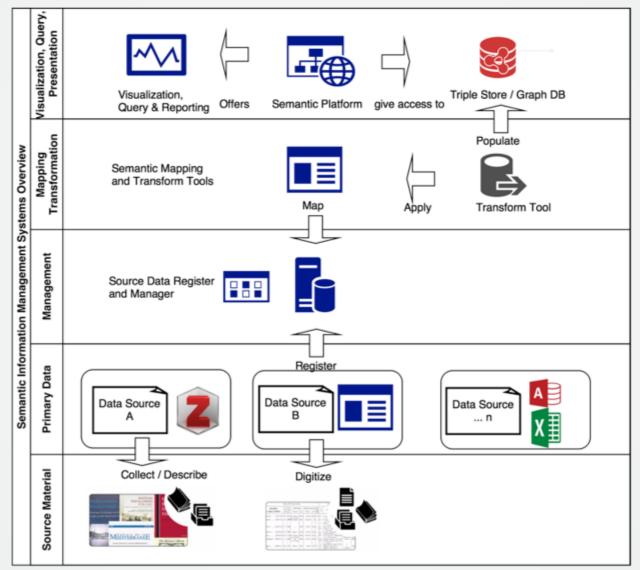








## Components View of a CRM / Semantic Adoption Strategy

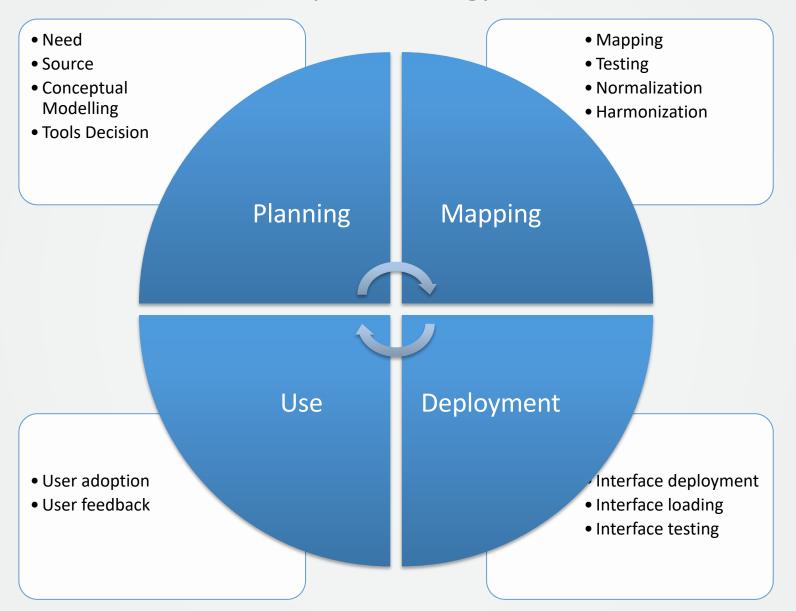








## **CRM Adoption Strategy Overview**









## **Planning Overview**

Planning Mapping Deploying Use

- 1) Identify Need
- 2) Identify Sources
- 3) Conceptual Modelling
- 4) Identify Tools















#### **Need Assessment**

Planning	Mapping	Deploying	Use
Need	Sources	Modelling	Tools

IF

- Common research or presentation

goals

**AND** 

- Heterogeneous Data

**AND** 

- One System not possible/desired



- You need semantics!









## **Source Analysis**

Planning	Mapping	Deploying	Use
Need	Sources	Modelling	Tools

- List Sources
- Classify Sources (encoding/purpose)
- Identify Maintainers of Resources
- Identify who talks to who, who uses who's information?
- Study Semantic Content of Sources
- Identify and List Research Questions
- Choose most likely appropriate target ontologies
- Learn ontology



**Tip:** Data is in constant state of change. Use at least a spreadsheet to track source information over time.







## **Conceptual Modelling**

Planning	Mapping	Deploying	Use
Need	Sources	Modelling	Tools

- Test target ontologies by attempting mappings
- Look for potential gaps in ontology constructs
- Use list of questions identified in source analysis to critique mapping
- Identify potential gaps in model and propose extension classes/relations suitable to your end



**Tip:** CRM is supported by a community of researchers and professionals. Ask the CRM list.







#### **Tool Selection**

Planning	Mapping	Deploying	Use
Need	Sources	Modelling	Tools

- You will need at least
  - Mapping tool
  - Triple Store or Graph DB
- You will probably want
  - Graphical Environment/platform for exploration and/or creation and/or visualization and reporting of semantic data
- Your decision will be affected by
  - Budget
  - Available expertise



**Tip:** One of the foundational points of CRM data is to unbind users from proprietary formats and commitment to closed data models. Consider always having an open transform of your data to RDF or OWL.







#### A Selection of Tools

Planning	Mapping	Deploying	Use
Need	Sources	Modelling	Tools

#### **Sources Register**





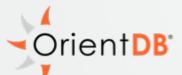


#### **Mapping Tools**





## **Triple Stores / Graph DBs**



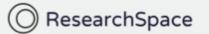






# Semantic Data Management Platforms











## **Mapping Overview**

Planning Mapping Deploying Use

- Mapping
- **Testing**
- Normalizing
- Harmonizing

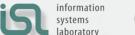






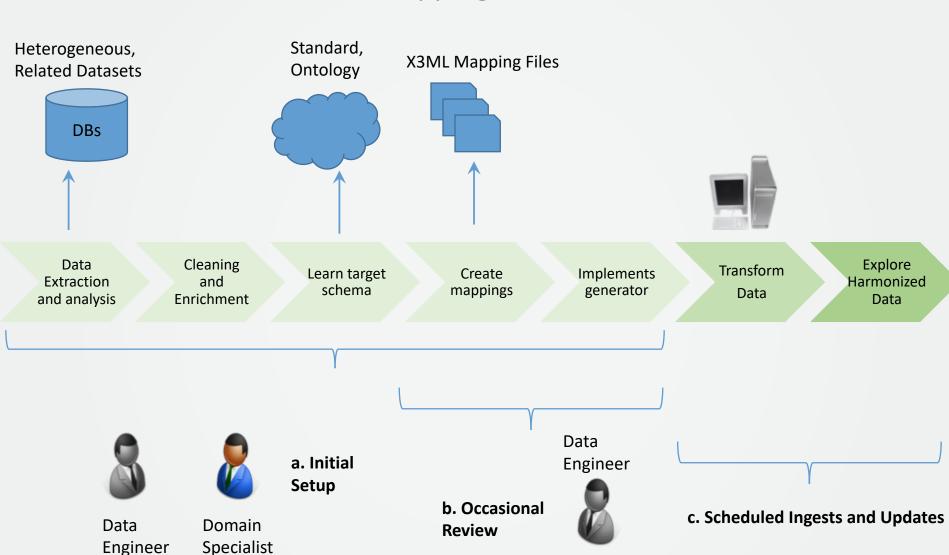








## Workflow of Mapping Based on X3ML Suite





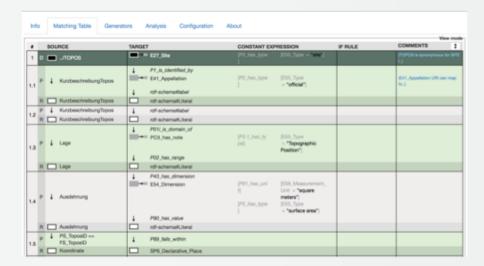




## Mapping

Planning	Mapping	Deploying	Use
Mapping	Testing	Normalizing	Harmonizing

- Carried out by Domain Expert
- Carried out by someone who knows the source data
- Mapping takes place relative to research problematic documented in planning
- Mapping process should be saved, repeatable
- Mapping can be linked to dialogue with other partners in project



Screenshot X3ML Mapping Suite



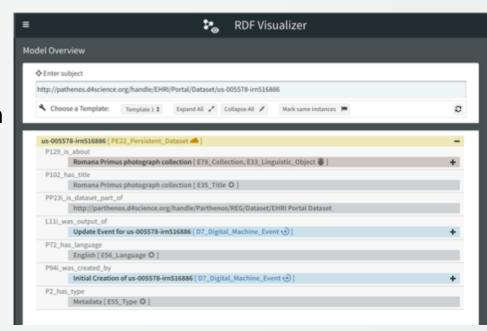




### **Testing**

Planning	Mapping	Deploying	Use
Mapping	Testing	Normalizing	Harmonizing

- Semantic mappings must ultimately 'make sense' to a human user
- Carried out by Domain Expert with Developer
- Check RDF or use visualization tool to verify transformed data communicates intended meaning
- Return to mapping where necessary
- Repeat



Screenshot RDF Visualizer







### **Data Normalizing**

Planning	Mapping	Deploying	Use
Mapping	Testing	Normalizing	Harmonizing

- Schema to Schema matching from a source to CRM leaves data values unchanged.
- Normalization of data values according to international standard thesauri ensures better interoperability.
- Normalization Operation should be documented.













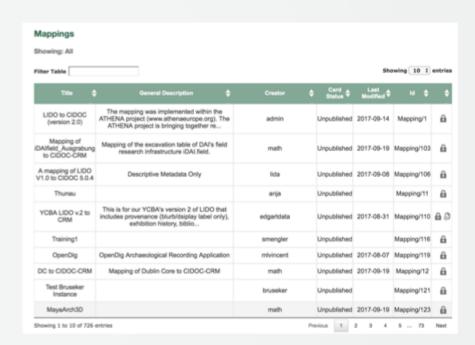




#### **Data Harmonization**

Planning	Mapping	Deploying	Use
Mapping	Testing	Normalizing	Harmonizing

- Ontology is like a pidgin language
- Like any language there are multiple ways to say the same thing
- After mapping individual sources, resulting maps must be semantically harmonized.
- Having a database of mappings allows you to manage this process.



Screenshot from X3ML toolsuite; Db of mappings helps organize harmonization





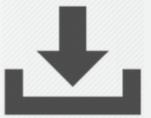


## **Deployment Overview**

Planning Mapping Deploying Use

- Deploy Platform
- Load
  - Ensure context
- Test
  - Formulate questions as queries
- Return to Mapping if Necessary











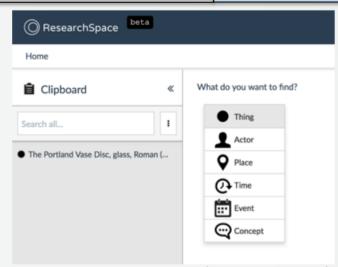




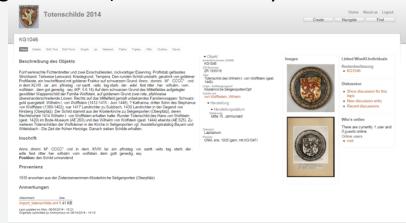
#### **Use Overview**

Planning Mapping Deploying Use

- User Adoption
  - Query, Data Entry,
     Visualization, Navigation
- User Feedback
  - Researcher satisfaction
  - Return of data required
  - Input for platform improvement
  - Input for data improvement, expansion, Enrichment
  - Input for Query Improvement
- Return to Original Planning Phase



e.g. ResearchSpace Visual Query Mechanism



e.g. Wisski Semantic Data Display

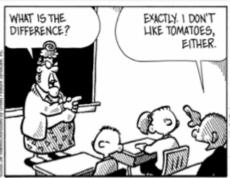


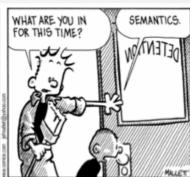




## Semantic Data and CRM, Why Again?







#### Research

- Ask and answer questions across 'knowledge silos' (in and across institutions and disciplines)
- Ask and answer more complex questions
- Greater knowledge discovery facility
- Rediscover and reanalyze 'lost' data

#### Information Management

- Improve data awareness / interoperability
- Support sustainability and reusability of data
- Software neutral exchange format







## Semantic Data and CRM Adoption Learn More

#### **CIDOC CRM Reference Materials**

#### **CIDOC CRM Specification**

http://www.cidoc-crm.org/releases table

#### **Visual Charts**

http://old.cidoc-

crm.org/cidoc graphical representation v 5 1/graphical representa

tion 5 0 1.html

#### **Tutorials**

One video

Many powerpoints

http://www.cidoc-crm.org/tutorialPage

#### Mailing list

#### **X3ML Mapping Suite Tool**

**Open Access Service** 

https://www.ics.forth.gr/isl/3M

Source Code

http://github.com/isl/Mapping-Memory-

Manager

https://github.com/isl/3MEditor

https://github.com/isl/x3ml

#### **Research Data Management Model**

**Parthenos Project** 

http://www.parthenos-project.eu/

(in progress)

#### **Semantic Platforms**

Wiss-ki Project

http://wiss-ki.eu/

Research Space Project

http://www.researchspace.org/







## End

Questions?

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