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Zagreb Art Donations On-line

Summary

Since 1946, 27 art collections have been donated to the City of Zagreb. This unique phenomena has to be stressed as an example of good cultural policy and creative attitude towards cultural heritage management. A brief overview of these donations and its present accessibility will be given.

The collections consist of almost 13,000 items - sculptures, drawings, paintings, objects of arts and crafts. The problem how to make them visible as part of Zagreb art heritage has to be solved by using common database for all range of objects that form donations and delivering information making on-line public access catalogue. The example of Dr Josip Kovačić bequest of paintings by Croatian women painters born in 19th century will be presented. At the web address http://www.donacijezg.mdc.hr one can access to all of the artworks donated by Josip Kovačić and make search by the name of artist, techniques and themes. Short biographies of 33 lady painters and the profile of the collector are also available.

This site is a good model how to manage all other donations and accomplish the basic goal - reach wide audience.

Zagreb is not only considered the cultural centre of Croatia due to its status as the capital, but also because of the cultural climate created primarily by its citizens. Even if there have not been noticeably large or important steps in culture taken by the ruling structures of the city, we can see how contributions made by individuals have been leaving their mark on the city for years now. Examples of this kind of phenomenon are gifts of artistic, cultural-historical





and ethnographic collections, family archives and libraries to the city of Zagreb.* There are few cities in the world to which so much has been given by its citizens with so much affection and love. Donations are to be found everywhere, entrusted to establishments which deal directly with heritage: libraries, museums, archives and institutions.

Apart from that, often the very spaces in which the donors lived are bequeathed, most often buildings with cultural and historical value. In this way, a fine network of small cultural oases is gradually being built, each of which emanates the spirit of the owner, his or her preferences and artistic tastes, passions and affinities.

In the last fifty years, ever since the practice of donations became commonplace, the City of Zagreb has been enriched by 27 collections, of which 6 are of an environmental-memorial nature. Together they comprise about 13,000 objects, or 39,000 including library volumes.* The city has created a highly defined and established procedure for the receipt of donations, and we can expect that this number will only increase.

Specialists within the City have endeavoured to ensure that all information relating to the issue of donations can be found on the official web pages of the City of Zagreb at www.zagreb.hr. In the section "Culture", under "The Museums and Galleries" there is detailed information on "The Donation of Art Collections to the City of Zagreb". Apart from a list of donors and a brief description of each donor, information on the cultural policy relating to donorship can be found, along with the procedures for receipt, and information concerning upkeep of donations.*







Accessibility of donations

In order for donations to be adequately cared for and protected, and also to ensure that collections are expertly prepared and presented, we look to museums and other heritage institutions as the most competent authorities for collections management, and which are thematically related to hosting exhibitions. Thus, the Museum of the City of Zagreb has received the largest number of donations (7, with two under preparation); followed by the Museum of Arts and Crafts (3 + 1 under preparation); the Ethnographic Museum (1+1), and Klovićevi dvori (1). The Croatian Academy of Arts and Sciences, the School of Music and the Centre for Artistic Education also number as recipients.

The question arises as to how all these institutions carry out one of the functions for which they are responsible, and that is ensuring accessibility to the public.

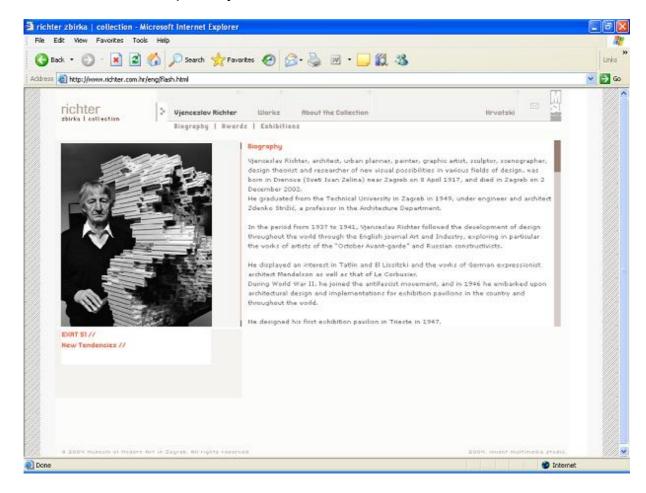
There are several modes of presentation:

 In situ, i.e. in the original space portraying the story of the collection and the donor. Since most collections and the spaces in which they are to be found are usually in poor condition and are still awaiting cleaning and adaptation to the requirements of visitors, only 5 collections are





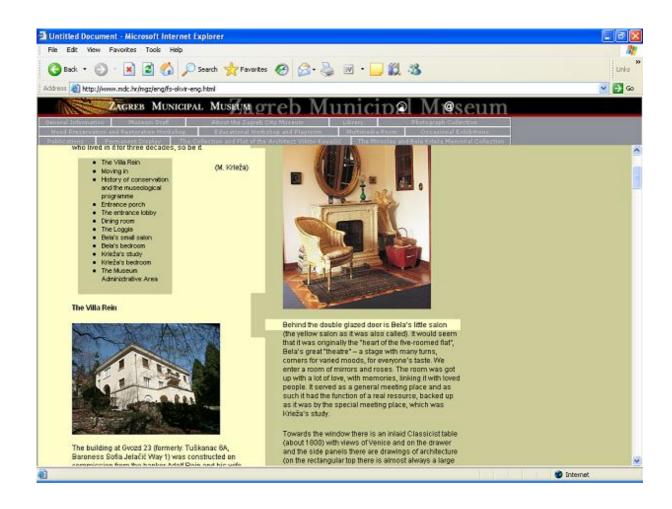
open to the public to date. (Richter, Krleža, V. Kovačić, Schneider, Kljaković). However, due to various objective and subjective problems within museums, these collections are only open one day a week for between two and six hours. Analysis has shown that the number of visitors is exceptionally low.







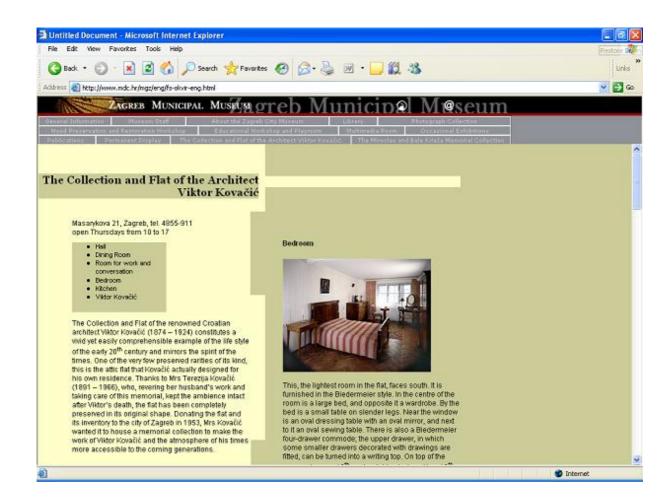




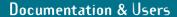




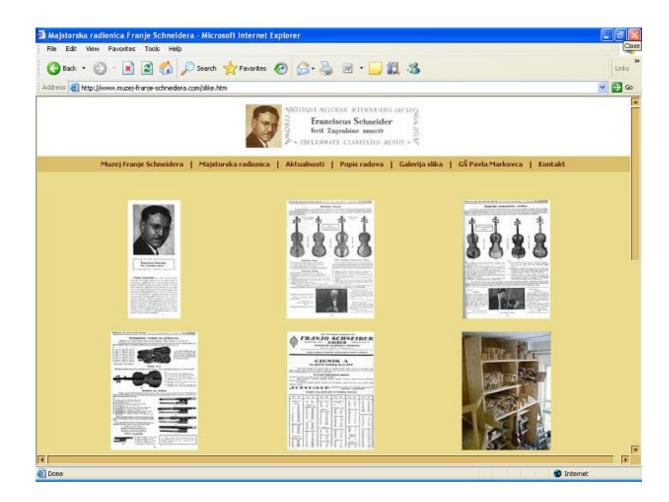






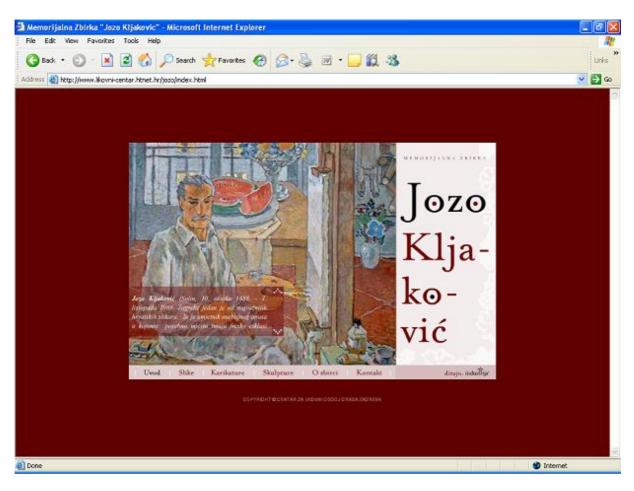










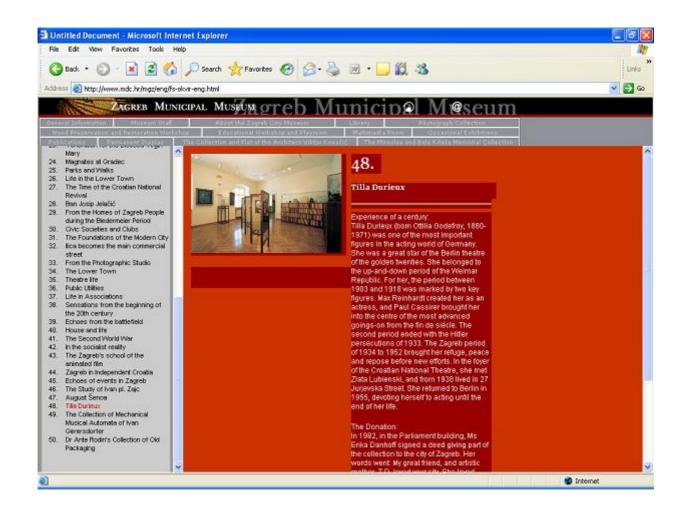


As part of the permanent exhibition of a museum, where the collection is presented either as a unit (here, the donor can be fully acknowledged); or distributed within other collections, depending on the concept of the museum (in this case the name of the donor appears only on the object's description card).



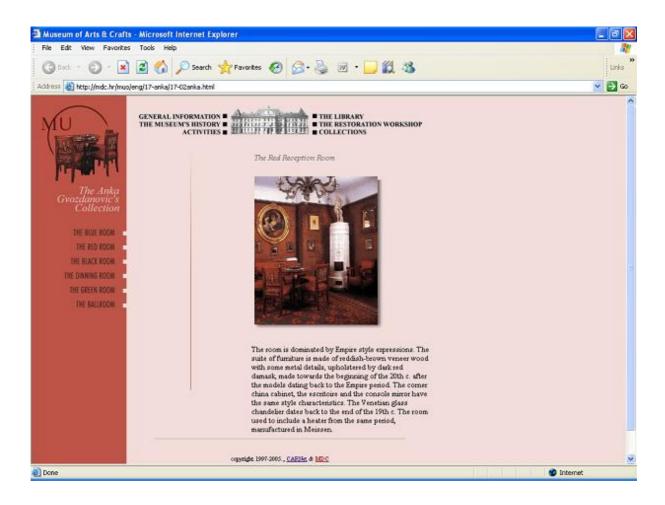








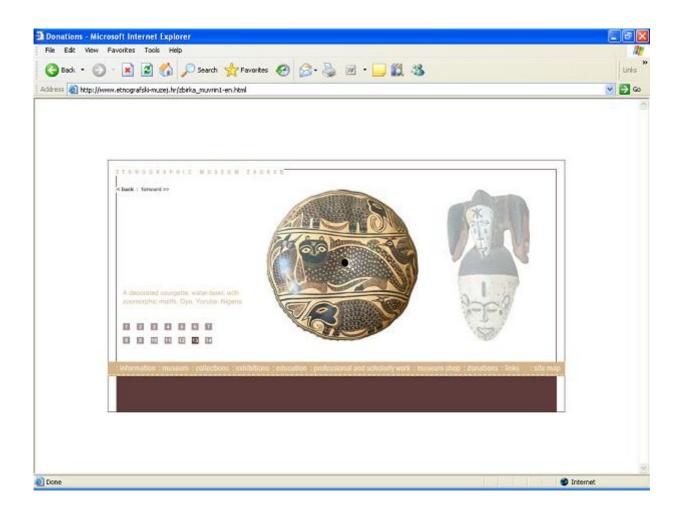




 Virtual presentation. Here it must be emphasised that in almost all cases the objects are presented on the web sites of museums where basic information about donations is also given.







Initiatives

Considering that the problem of access to donations can at least partly be solved using new information technologies, the Museum Documentation Centre has, in conjunction with the City Office for Culture, begun an internet project entitled "Donations to the City of Zagreb". The project consists of the creation of a pictorial and textual database of all donated items, the creation of a virtual panorama of the collection and/or space, and a portrait or biography of the author. Databases of museum objects will be searchable by several categories, depending on the specific importance of the object and the possibilities for its contextualisation.

This approach has not only been taken in order to increase use and access, but also makes use of the capabilities of digital media to present even those aspects of items which cannot be allowed by actual museums, most often due to security issues, and sometimes is the only possible means of display.





Example

The donation by Dr Josip Kovačić of "Croatian Women Painters Born in the 19th Century" was the first donation to be prepared in this way.* The classic computer application for museum collections, M++, was used. M++ is now used by 57 Croatian museums. For this development a special web application was used, which takes data from the program for the creation of museum collections and transforms it into data which can be viewed on web pages. The advantage of this concept is that it is possible to later increase the amount of content, and to manage the content in such a way as to select what will be shown on the pages at any given time.

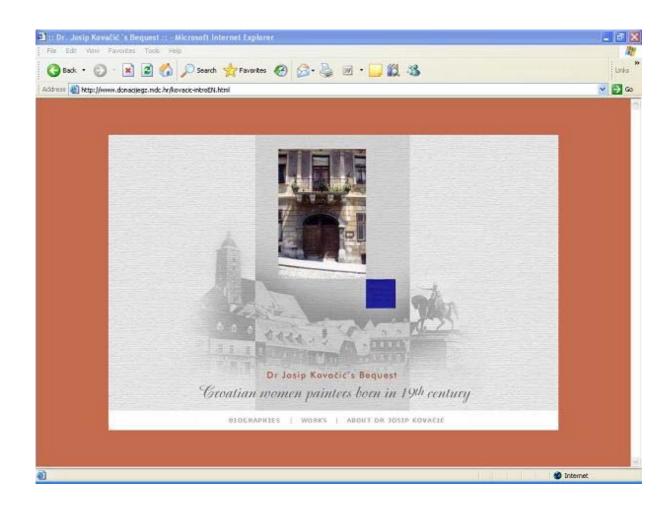
Clearly, on public internet pages, not all data which is entered into the application for preparing collections is shown. The web application enables one to choose which information suits the concept of the web pages, and creates new sets of data which will only be shown only on the web pages.

On the web pages http://www.donacijegz.mdc.hr/ almost all the functionality of the application has been used, including the search facility and various options for showing objects. In this way, it is possible to search for objects by name, description or biography of the artist. The object itself is displayed by name, basic description and a photograph which can be enlarged step by step. Subjects are also interconnectable so that when a picture is displayed, the biography of the artist can also be called up, and vice versa — when a biography is displayed, all of the artist's pictures can be shown. A suitable place is also provided for the details of the donor. A selection of photographs, a short video and audio recording of his speech were used to create an exceptionally personal portrait of Mr Kovačić.





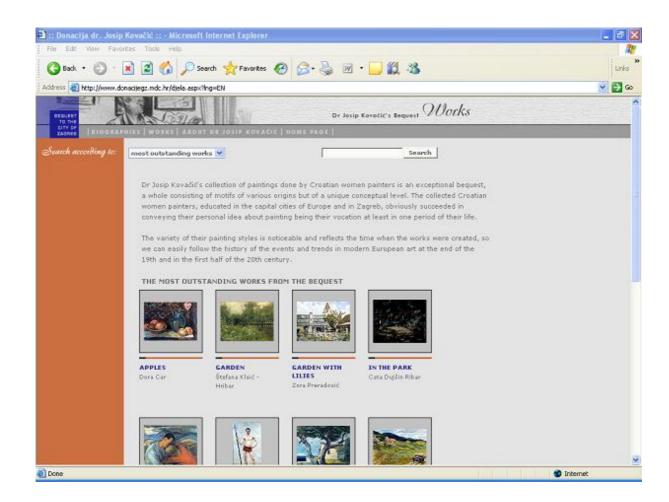




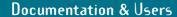












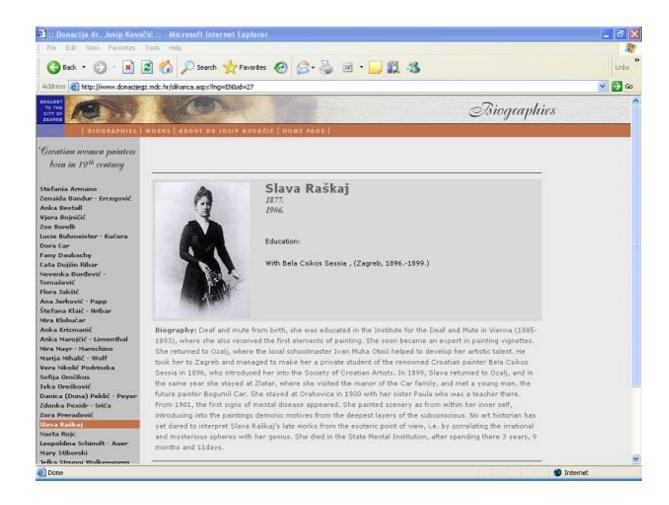






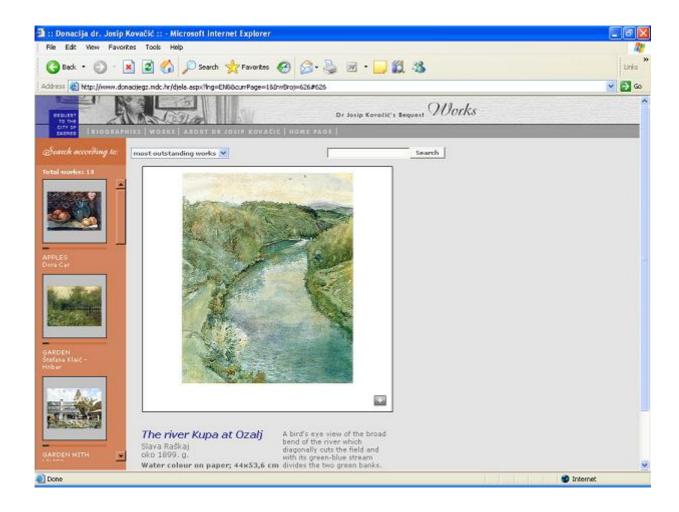












Conclusion

The perspectives of this form of exhibiting donations and donors are great, especially if donations which have not so far been exhibited are prepared in this way. An internet exhibition is a space for acquainting the Croatian and international public with this type of content.

With this kind of project, the cultural and tourist potential of a given place can be increased, enabling the public to get better acquainted with this or similar kinds of content, as well as with cooperation on future projects.

Notes:

- 1. Ida Slade Šilović "Private Art Collections in Zagreb". *Muzeologija* 32, 1995, pp. 73-81.
- 2. Veljko Mihalić "Art Collections Donated to the City of Zagreb". Muzeologija 32, 1995, pp. 82-108.



Documentation & Users



- 3. The author of the page is an expert advisor on donations and the conservation of cultural objects in the Veljko Mihalić City Office for Culture.
- 4. Višnja Zgaga "A New Museum of Paintings by Women". *Informatica museologica* 32 1 / 2 (2001), pp. 53-57.
- 5. Višnja Zgaga, Goran Zlodi and Nikola Albaneže "The Creation by Computer of Dr Josip Kovačić's Donation "Croatian Women Painters Born in the 19th Century". A Code of Conduct for Archives, Libraries and Museums". The Croatian Librarians' Association, 2002.

