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Alexandre holds a Master and a PhD in Museology from Porto University. He's currently Director of the Department of Research and Training of *Sistemas do Futuro, Lda.* and Affiliate Professor in the Department of Sciences and Techniques of Cultural Heritage, Faculty of Letters at Porto University. His academic and professional activity focuses primarily on research in management and documentation of collections in museums and in the use of technology in the cultural heritage sector. He was responsible for the first Portuguese translation of the standard SPECTRUM and is currently part of the team that manages the translation and adaptation of that standard in the territories of Portugal and Brazil through the SPECTRUM PT project (www.spectrum-pt.org). His research interests cover areas such as collections management policies, standardisation in museums, the use of social networks in the cultural sector and the dissemination of collections using tools like storytelling. He's a researcher at the *Centro de Investigação Transdisciplinar Cultura Espaço e Memória* (CITCEM - www.citcem.org), member of the advisory board of the eCultSkills Project (www.ecultskills.eu) and eCultObservatory ambassador (www.ecultobservatory.eu). He's member of the current governing bodies of ICOM Portugal and member of the Portuguese Association of Museology (APOM).

He's also author of the blog Mouseion (www.mouseion.pt) and coordinator of MuseuPortugal project (www.museusportugal.org).